

Ahmed “Beaso” Ali

Passionate WordPress Developer with 3 years of experience building and maintaining WordPress websites. Focus-on building pixel-perfect websites, and optimizing performance to enhance user experience and ensure seamless functionality across all devices.

English Language | Clear communication skills | Work-Well Independently | Great Team Player | Strategic thinking | Attention to detail | Project management | Self-motivation

PROFESSIONAL DEVELOPMENT

WordPress Developer & Job Seeker **11/2023–Present**
Independent *Remote, Anywhere*

• Enhancing Front-End Development Skills:

Currently enhancing my front-end development skills through online courses on platforms like Codecademy. Applying my learning by working on self-directed projects, such as developing my personal website and other meaningful web development projects to strengthen practical experience.

• Exploring Career Opportunities:

Actively seeking new roles in front-end development or entry-level WordPress developer, with a focus on joining a multinational company. Eager to contribute to diverse, dynamic projects in the digital space.

PORTFOLIO

• www.actich.com - Personal Website

A Custom-built WordPress site featuring a responsive design, custom CSS, HTML, and JavaScript. Built with Beaver Builder, using a custom theme and plugins. Focused on performance optimization, security, and ongoing improvements.

RELEVANT EXPERIENCE

WordPress Web Developer **07/2017–09/2023**
Arabian Carbonate Company *Saudi Arabia*

- Designed, developed, and maintained company’s WordPress websites, optimizing them for speed, SEO, and mobile responsiveness.
- Collaborated with designers to implement visually appealing and user-friendly layouts, ensuring alignment with client needs and brand identity.
- Managed domain and hosting services, provided technical support for back-end issues, conducted security checks, maintained site performance, and ensured regular updates.
- Implemented performance optimization techniques, reducing load times by 30% and improving overall site speed.
- Regularly updated website pages, including layout and content, to ensure they were current and aligned with business needs.
- Stayed up-to-date with the latest WordPress developments, ensuring compliance with security standards and the application of necessary updates and patches.
- Worked closely with project managers to ensure timely project delivery and met all client deadlines.

☎: +966-(0)54 583 7256

✉: cw.ahmedali@gmail.com

🌐: [linkedin/cwahmedali](https://www.linkedin.com/company/cwahmedali)

🔗: actich.com

SKILLS

• WordPress Development:

Custom themes, plugins, and website customization.

• Programming Languages:

HTML5, CSS3, JavaScript.

• UI/UX Design Tools:

Figma, Sketch, Inkscape, Canva.

• Deployment & Hosting:

Vercel, Netlify, GitHub, Hostinger, GoDaddy, Namecheap, BlueHost.

• Security:

WordPress security best practices, malware protection.

• Web Performance & Optimization:

PageSpeed Insights, SpeedVitals, Image Optimization Tools (e.g., LiteSpeed Cache, Lazy Loading).

• Content Management & Development:

WordPress, Beaver Builder, WPBakery, Elementor, Woo-commerce, Custom Fields.

KEY PROJECTS

• Payment Landing Page-Sample

[Live demo](#)

• actich.com

[Live demo](#)

• Digital Business Card

[Live demo](#)

QUALIFICATIONS

• Edith Cowan University

Bachelor degree in Computer Systems Engineering | Australia (2009–2013) .

• English Language Proficiency Certificate

C1 level in the English language skills | 2024